

# SATURDAY, OCTOBER 2<sup>ND</sup>, LOCATION TBD



## **GEORGE CARLIN (CO-PRESENTING) SPONSOR: \$20,000**

- \*10 VIP "Reserved Seating" tickets (subject to change given Covid restrictions and/or resulting potential venue change)
- \*Company listed as "co-presenting sponsor" in any email blasts, press releases, or related materials.
- \*Company logo featured on event step-and-repeat (subject to change based on possible venue change and/or social distance restrictions)
- \*Special thank you from Pat on event livestream, which was seen by 16,000 PEOPLE in 2020
- \*Company name and logo shown multiple times on event livestream
- \*Post-show VIP Zoom meet-and-greet with Pat and Amy for you and your guests (if virtual event only)
- \*Multiple mentions on social media, including all accounts of Pat Tomasulo and LYFO (over 190,000 followers)
- \*Company logo gets prominent placement on LYFO website
- \*Acknowledgement in event program
- \*Company name/logo shown on projector screen on stage during cocktail hour, and on monitors throughout theater during show (subject to venue change)

## **CAROL BURNETT SPONSOR: \$15,000**

- \*8 VIP "Reserved Seating" tickets (subject to change given Covid restrictions and/or resulting potential venue change)
- \*Special thank you from Pat on event livestream, which was seen by 16,000 PEOPLE in 2020
- \*Company name and logo shown multiple times on event livestream
- \*Post-show VIP Zoom meet-and-greet with Pat and Amy for you and your guests (if virtual event only)
- \*Multiple mentions on social media, including all accounts of Pat Tomasulo and LYFO (over 190,000 followers)
- \*Company logo gets prominent placement on LYFO website
- \*Acknowledgement in event program
- \*Company name/logo shown on projector screen on stage during cocktail hour, and on monitors throughout theater during show (subject to venue change)

## **EDDIE MURPHY SPONSOR: \$10,000**

- \*8 VIP "Reserved Seating" tickets (subject to change given Covid restrictions and/or resulting potential venue change)
- \*Company name and logo shown multiple times on event livestream
- \*Multiple mentions on social media, including all accounts of Pat Tomasulo and LYFO (over 190,000 followers)
- \*Company logo gets prominent placement on LYFO website
- \*Acknowledgement in event program
- \*Company name/logo shown on projector screen on stage during cocktail hour, and on monitors throughout theater during show (subject to venue change)

## **JERRY SEINFELD SPONSOR: \$5,000**

- \*6 VIP "Reserved Seating" tickets (subject to change given Covid restrictions and/or resulting potential venue change)
- \*Company name and logo shown on event livestream
- \*Multiple mentions on social media, including all accounts of Pat Tomasulo and LYFO (over 190,000 followers)
- \*Company featured on LYFO website
- \*Acknowledgement in event program
- \*Company name/logo shown on projector screen on stage during cocktail hour, and on monitors throughout theater during show (subject to venue change)

**JOAN RIVERS SPONSOR: \$2,500**

\*4 VIP "Reserved Seating" tickets (subject to change given Covid restrictions and/or resulting potential venue change)

\*Company name and logo shown on event livestream

\*Company logo featured on LYFO website

\*Acknowledgement in event program

\*Company name/logo shown on projector screen on stage during cocktail hour, and on monitors throughout theater during show (subject to venue change)

**CHRIS ROCK SPONSOR: \$1,000**

\*2 VIP "Reserved Seating" tickets (subject to change given Covid restrictions and/or resulting potential venue change)

\*Company name and logo shown on event livestream

\*Acknowledgement in event program

\*Company name/logo shown on projector screen on stage during cocktail hour, and on monitors throughout theater during show (subject to venue change)

**RICHARD PRYOR SPONSOR: \$500**

\*Company name and logo shown on event livestream

\*Acknowledgement in event program

\*Company name/logo shown on projector screen on stage during cocktail hour, and on monitors throughout theater during show (subject to venue change)